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MEMORANDUM FOR: Director of Central Intelligence

VIA: John F. Blake
Acting Deputy Director of Central Intelligence

FROM: Michael J. Malanick
Acting Deputy Director for Administration

SUBJECT: CIA Guest Speaker Program

REFERENCE: Memo to DCI from John F. Blake, DDA,
dated 11 August 1976, Same Subject
(ER 76-8898)

1. Action Requested: Your approval is requested of the attached list of proposed CIA Guest Speakers and tentative topics and the proposed (somewhat revised) operating procedures governing the program.

2. Background: The CIA Guest Speaker Program was inaugurated in October 1973 to provide intellectual stimulus to Agency employees through contact with the thinking of scholars, officials, and other experts outside the Agency. The program is held about six times a year in the CIA auditorium on the second Tuesday of the month, from 1500 to 1630. All employees are invited to the lectures, which are unclassified and off the record, and tickets are distributed through the Intelligence Community Staff to other agencies of the Intelligence Community. Since October 1973, there have been 31 guest speakers, including Zbigniew Brzezinski and Michael Blumenthal, both at the time in private capacity. (We carry them in the attached list also because of the desirability of hearing from them at some future time in their official capacities.) Other speakers have included Kelly Johnson, father of the U-2; Ambassador-at-Large Ellsworth Bunker; Joseph J. Sisco, President of American University; John K. Fairbank, China scholar of Harvard University; and John Kenneth Galbraith, the well-known economist and former Ambassador to India. As you know, the auditorium address of Senator Daniel K. Inouye, on 17 June 1977, was under the aegis of the CIA Guest Speaker Program.

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Although the program has varied widely in attendance and content, we regard it as a success. Attendance for the 1976-77 program ranged from 175 to 600 (an overflow). Average attendance has been about 370. The program has been conducted as a voluntary activity, with no effort to drum up audiences. The Intelligence Community attendance for the best-known speakers has been good. It is clear that the size of the audience has depended upon the renown of the speaker, not the value of the topic.

3. Proposed Operating Procedures:

a. Criteria for Selection. The following criteria for selection will govern the program:

(1) The subject matter to be covered should have a significant bearing on the intelligence profession or on international affairs.

(2) The subject matter should affect, or be of concern, to a broad cross section of Agency personnel--or to at least several Agency components--in order to warrant inviting a large audience.

(3) The person making the presentation should be well known and genuinely knowledgeable about the subject matter. In general, we seek the kind of speaker who is at the forefront of his subject.

(4) The speaker should be effective in communicating with a large audience representing disparate backgrounds.

b. Categories of Speakers. The speakers will be drawn from the academic world, foundations, the business community, the media, Congress, and the executive departments of government.

c. Numbers of Programs. Six per year, but this number may be exceeded if circumstances warrant.

d. Time. Second Tuesday of the month, 1500-1630.

e. Place. CIA Headquarters Auditorium.

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f. Fee. \$500 honorarium, plus round-trip, economy-class transportation. U.S. Government employees are not permitted to receive an honorarium.

g. Management of the Program. By the Office of Training (Special Programs Officer).

h. Policy Approval. Via this memorandum and any subsequent speaker lists or invitations submitted to you. Approval will be limited by any qualifying statements you may affix to the attached list or otherwise provide.

i. Invitations to Speakers. Official invitations will be extended by letter from you or your designated representative. In advance of a letter, the Special Programs Officer of the Office of Training is authorized to extend a telephonic invitation in your name, but in the sensitive cases described in paragraph k., below, only if they are first cleared with you.

j. Security Approvals. Not required, but each proposed speaker will undergo an internal indices check by the Office of Security before being invited.

k. Special Approvals of Sensitive Cases. Members of Congress, representatives of the media, and politically sensitive cases will be submitted to you for specific approval at the time of invitation.

l. Distribution of Tickets. Via component Training Officers to each Directorate and the DCI area; via the Intelligence Community Staff to the Intelligence Community; via OTR to the Foreign Service Institute and Defense schools and colleges. Seats will be held for ticket holders until five minutes prior to the scheduled lecture, at which time non-ticket holders will be admitted to the extent space is available.

m. Visits in Advance of the Lecture. You will be given an opportunity to meet with the speaker in advance of the lecture.

n. Introductions. You will be given an opportunity to introduce the speaker.

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4. Staff (and other) Positions: Contributions to the attached list have been made by the Assistant to the Director for Public Affairs and the Legislative Counsel. Other components' contributions have been solicited, especially in geographic areas where we lacked candidates.

5. Recommendation: That you approve this memorandum and the attached list. We welcome any additions, deletions, or comments.


STATINTL


Michael J. Malanick

Attachment

STATINTL

APPROVED:


Director of Central Intelligence

*in order annotated
pl*

DISAPPROVED:

Director of Central Intelligence

DATE: 20 SEP 1977

Distribution:

Orig - Return to ADDA
1 - DCI
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PROSPECTIVE SPEAKERS AND TOPICS FOR CIA GUEST SPEAKER PROGRAM

<u>Speaker</u>	<u>Topic</u>
ALLISON, GRAHAM Professor of Politics, John F. Kennedy School of Government, Harvard University) Decision Making in) Foreign Affairs)
⑥ ANDERSON, JACK Columnist) <i>CIA & the Press</i>) The Journalist-) Investigator:) Arts of the Trade
BAKER, HOWARD HENRY, JR. U.S. Senator from Tennessee (R)) Congressional Oversight;) Congress and Foreign) Policy
BARNETT, DOAK A. Senior Fellow, Brookings Institution; China Scholar) China After Mao)
BAYH, BIRCH U.S. Senator from Indiana (D); Prospective Chairman, Senate Select Committee on Intelligence) Congress and Intelligence)
BELL, GRIFFIN B. U.S. Attorney General) Intelligence and the) Legal System
BENSON, LUCY WILSON Under Secretary of State for Security Assistance, Science and Technology) A Policy Toward Arms) Sales)
② BERTRAM, CHRISTOPHER Director Chief, International Institute of Strategic Studies, London) <i>America's</i>) Europe's Future <i>in Europe</i>)

<u>Speaker</u>	<u>Topic</u>
BLUMENTHAL, W. MICHAEL Secretary of the Treasury)	The Treasury in Foreign)
	Affairs (NOTE: A)
	previous Guest Speaker)
BOLAND, EDWARD U.S. Representative from)	Congressional Oversight
Massachusetts (D); Chairman, House)	
Permanent Select Committee on)	
Intelligence)	
BOK, DEREK President, Harvard University)	Today's University in)
	Foreign Affairs
BRZEZINSKI, ZBIGNIEW Assistant to the President)	The Carter Foreign Policy)
for National Security Affairs)	(NOTE: A previous Guest)
	Speaker)
✓BUCKLEY, WILLIAM Television Personality and)	A Conservative's View of)
Columnist)	Foreign Policy
BUNDY, WILLIAM P. Editor, <u>Foreign Affairs</u>)	An Editor's Perspective)
	on Foreign Affairs;)
	Modern Dictatorships
CARTER, ROSALYNN S. First Lady)	A President's Wife Abroad
CHAFEE, JOHN U.S. Senator from Rhode Island))	Congress and Intelligence
(R); Member, Senate Select Commit-)	
tee on Intelligence)	
CHARYK, JOSEPH V. President, The Communications)	Communications Satellites
Satellite Corporation)	
CLIFFORD, CLARK M. Senior Partner, Clifford,)	Advising Presidents
Miller, Washington (Attorneys))	
COHEN, JEROME ALAN Associate Dean and Director,)	Concepts of Law in China;)
East Asian Legal Studies, Harvard)	China and World Order
University Law School)	

<u>Speaker</u>	<u>Topic</u>
COOPER, RICHARD NEWELL Under Secretary of State for Economic Affairs) U.S. Policy Goals in World) Economic Affairs
COOPER, WILLIAM E. Professor of Zoology, Michigan State University) The Environmental Crisis--) A World View
COX, MILO Former Associate Director, Agency for International Develop- ment) World Food Supply)
CRAIG, GORDON A. J. E. Wallace Sterling Professor of Humanities, Stanford University) The U.S. and Europe))
DERIAN, PATRICIA M. Coordinator for Human Rights and Humanitarian Affairs, Depart- ment of State) The World Battle for) Human Rights)
DONOVAN, HEDLEY W. Editor-in-Chief, <u>TIME</u> Magazine) The Press and Foreign) Affairs
EDWARDS, JACK U.S. Representative from Alabama (R); Member, Subcommittee on Defense of the House Appropria- tions Committee) Issues in National Defense))
FARMER, THOMAS Chairman, Intelligence Over- sight Board) The Work of the Intelli-) gence Oversight Board
FENWICK, MILLICENT H. U.S. Representative from New Jersey (R)) Understanding Congress)
FRANKEL, MAX Editorial Page Editor, <u>The New York Times</u>) Reminiscences of Inter-) national Reporting
FRIDAY, WILLIAM C. President, University of North Carolina) The University in) Foreign Affairs

<u>Speaker</u>	<u>Topic</u>
GIAIMO, ROBERT N. U.S. Representative from Connecticut (D); Chairman, House Budget Committee)	The Intelligence Budget Process)
GOLDSBOROUGH, JAMES O. Chief European Correspondent, <u>International Herald-Tribune</u>)	Main Currents in Europe Today)
HARRIMAN, W. AVERELL Former Ambassador to the Soviet Union)	The Arts of Negotiation in Foreign Affairs)
HART, GARY U.S. Senator from Colorado (D); Member, Committee on the Armed Services; Select Committee on Intelligence)	A Senator's View of the Tasks of Intelli- gence; A Credible Defense)
HAUSER, RITA Member, Stroock and Stroock and LaVan; U.S. Representative to the United Nations Commission on Human Rights, 1969-72)	Main Issues in Inter- national Law)
HELLER, WALTER Regents Professor of Economics, University of Minnesota)	The National Economy)
HOLBROOKE, RICHARD Assistant Secretary, East Asian and Pacific Affairs)	U.S. Policy in Asia)
HUGHES, THOMAS President, Carnegie Endowment for International Peace)	The Work of the Foundations in Inter- national Affairs)
HUMMEL, ARTHUR W., JR. U.S. Ambassador to Pakistan; Former Assistant Secretary for East Asian and Pacific Affairs)	South Asia Today)

Intelligence Today & Tomorrow

<u>Speaker</u>	<u>Topic</u>
INMAN, ADMIRAL BOBBIE Director, National Security Agency)	NSA Today
JOHNSON, U. ALEXIS U.S. Ambassador at Large)	Reminiscences of an Ambassador
JORDAN, BARBARA U.S. Representative from Texas) (D)	The Law in World Affairs
KAYSEN, CARL Director, Institute of Advanced Study, Princeton University)	What is National Security?
KILPATRICK, JAMES J. Columnist)	The Press Today
KREPS, JUANITA M. Secretary of Commerce)	Labor Demographics-- Their Effect on World Trends
LAISE, CAROL C. Director General, Foreign Service)	The Foreign Service Today
LAND, EDWIN H. Chairman of the Board, Polaroid Corporation)	The Roots of Invention; New Horizons in Photography
LINOWITZ, SOL M. Former U.S. Ambassador to the Organization of American States; Co-Negotiator, Panama Canal Treaty)	A New Era in Latin American Relations
LUCE, CLARE BOOTH Author; Member, President's Foreign Intelligence Advisory Board) (Defunct)	Reminiscences
MACNEIL, NEIL Chief Congressional Corre- spondent, <u>TIME</u> Magazine)	A Journalist's View of Congress

Speaker

Topic

② MANNING, BAYLESS A. President, Council on Foreign Relations)	Goals, Ideology, and Foreign Policy)
MANSFIELD, MICHAEL J. (MIKE) Ambassador to Japan; Former U.S. Senator from Montana (D))	The U.S. and Japan; American Security Interests in Asia)
MARKS, LEONARD President, International Rescue Commission; Chairman, U.S. Advisory Commission on Interna- tional Educational and Cultural Affairs)	The Information Revolution)
MCNAMARA, ROBERT S. President, The World Bank)	The World Bank)
MONDALE, WALTER F. Vice President of the U.S.)	Goals for the Intelligence Community)
MOYERS, WILLIAM Television Personality)	The Power of the Press; Who Makes the News?)
MOYNIHAN, DANIEL U.S. Senator from New York (D))	Human Rights; The U.S. and the Third World)
MUSKIE, EDMUND S. U.S. Senator from Maine (D))	The Budget Process; The Health of Our Govern- mental Systems)
NEUSTADT, RICHARD E. Professor of Government, John F. Kennedy School of Govern- ment, Harvard University)	The State of Our Alliances)

<u>Speaker</u>	<u>Topic</u>
OKSENBERG, MICHAEL China Scholar; Senior Member, National Security Council Staff)	China Today)
OKUN, ARTHUR M. Senior Fellow; Brookings Institution)	World Economic Trends)
OSBORNE, JOHN Associate Senior Editor, <u>The</u> <u>New Republic</u>)	A Journalist's View of Intelligence)
POOL, ITHIEL DE SOLA Professor of Political Science, Massachusetts Institute of Technology)	Contemporary Political Science; The Citizen's Influence on Public Policy)
PRICE, DON K., JR. Professor of Government, John F. Kennedy School of Govern- ment, Harvard University)	The Political Economy of American Foreign Policy; Government and Science)
PYE, LUCIEN W. Professor of Political Science, Massachusetts Institute of Technology)	Asia Today; The Legacy of Mao Tse-Tung)
RAMEY, ESTELLE R. Professor of Physiology and Biophysics, Georgetown University Medical School)	The Role of Women: A Biophysical View)
REISCHAUER, EDWIN O. Former Ambassador to Japan; University Professor, Harvard University)	Understanding the Japanese)
REUSS, HENRY S. U.S. Representative from Wisconsin (D); Member, House Joint Economic Committee)	A Congressman's View of International Economic Policy)
RICKOVER, HYMAN Admiral, U.S. Navy)	Naval Warfare)

<u>Speaker</u>	<u>Topic</u>
<p>② RICE, DONALD B. Head, RAND Corporation; Former Deputy Assistant Secretary of Defense and Former Assistant Director, Office of Management and Budget</p>	<p><i>to analysis</i> New Approaches at RAND</p>
<p>RIVLIN, ALICE M. Director, Congressional Budget Office</p>	<p>The Congressional Budget Office</p>
<p>④ ROCKEFELLER, DAVID Chairman of the Board, Chase Manhattan Bank</p>	<p><i>Trends in</i> International Banking & <i>then impact on foreign relations</i></p>
<p>ROSOVSKY, HENRY Dean, Faculty of Arts and Sciences and Professor of Economics, Harvard University; Coeditor: <u>Asia's New Giant</u></p>	<p>The Japanese Economy</p>
<p>RUSK, DEAN Former Secretary of State</p>	<p>Major Problems in Foreign Policy in the 1980s</p>
<p>SAWHILL, JOHN President, New York University</p>	<p>Our Energy Strategy; The University and Government</p>
<p>SCALI, JOHN Former Ambassador to the United Nations</p>	<p>The United Nations</p>
<p>SCHULTZE, CHARLES L. Chairman, Council of Economic Advisors</p>	<p>National Priorities in Economic Affairs</p>
<p>SCHLESINGER, ARTHUR M. Professor of History, Harvard University</p>	<p>A Historian's View of Foreign Policy and Intelligence</p>
<p>SEVAREID, ERIC Broadcaster</p>	<p>Intelligence and the Constitution</p>

<u>Speaker</u>)	<u>Topic</u>
SHANNON, WILLIAM V. Editor, <u>The New York Times</u>)	An Editor's View of Intelligence
SHULMAN, MARSHALL Cochairman, Interagency Coordinating Committee on U.S.- Soviet Affairs; Special Advisor to the Secretary of State)	The U.S. and the Soviet Union Today
③ SMITH, HEDRICK Chief, <u>The New York Times</u> , Washington Bureau)	The Russians <i>very much</i> <i>badly</i> <i>large</i>
STAATS, ELMER B. Comptroller General of the U.S.)	The GAO as Watchdog
STANTON, FRANK Former President, CBS)	Communications and Foreign Affairs
STRAUSS, ROBERT President's Special Repre- sentative for Trade Negotiations)	America's International Trade Policies
TALBOT, PHILLIPS Former U.S. Ambassador to Greece; President, The Asia Society))	The U.S. in Asia
TELLER, EDWARD Professor of Physics, Univer- sity of California; Member, Presi- dent's Foreign Intelligence Advisory Board (Defunct))	The State of Physics; Science and Intelligence
TUCHMAN, BARBARA Historian; Author, <u>The Guns of August</u>)	The Historian's Methods
VANCE, CYRUS Secretary of State)	U.S. Foreign Policy Today
VOLNER, JILL General Counsel, Department of the Army)	The Army Today

<u>Speaker</u>	<u>Topic</u>
10 WALKER, JOHN T. Bishop, Episcopal Diocese of Washington, D.C.) Morality in Foreign) Affairs
WEAVER, ROBERT Distinguished Professor of Urban Affairs, Hunter College) The City in World Affairs)
WIESNER, JEROME B. President, Massachusetts Institute of Technology) U.S. Science Policy)
WILKINS, ROY Former Executive Director, National Association for the Advancement of Colored Peoples) A Black Perspective on) the U.S. in World Affairs)
11 WILL, GEORGE Columnist) The Press and Foreign) Policy
WILSON, BOB U.S. Representative from California (R); Member, Subcom- mittee on Intelligence and Military Application of Nuclear Energy, House Armed Services Committee) Nuclear Issues in) Defense))))
WILSON, GENERAL LOUIS Commandant of the Marine Corps) The Marines)
WOODCOCK, LEONARD Ambassador to China) China Today)
WOUK, HERMAN Author) Opportunities in America)
12 WRISTON, WALTER President, First National City Bank of New York) Global Banking)
YOUNG, ANDREW Ambassador to the United Nations) The United Nations and) the Third World; Changing) Africa)
ZABLOCKI, CLEMENT U.S. Representative from Wisconsin (D); Chairman, House International Relations Committee) New Approaches to) International Affairs)

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